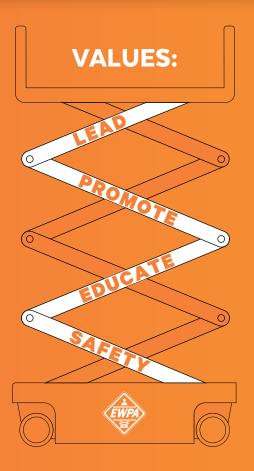


## STRATEGIC PLAN

**VISION:** To promote the safety and sustainability of the Elevating Work Platform Industry within New Zealand.



## **OUR PURPOSE**

An industry collective, providing support, education and representation.

## **OBJECTIVES AND STRATEGIES**

- Industry engagement
- Industry standards
- Career development
- Maintenance and inspection compliance
- Improvement and innovation
- Safe use
- Industry representation