



# STRATEGIC PLAN 2018-19

ELEVATING WORK PLATFORM ASSOCIATION OF NEW ZEALAND (INC.)

## OUR PURPOSE

A professional industry collective, providing support, education and advocacy.

## OUR MISSION

To promote and support best and safe practices in the use and maintenance of EWP.

## OUR VALUES

**SAFETY** - constantly striving to improve safety and reliability as stated in AS/NZS1418 and AS2550 and Health and Safety at Work Act.

**ENGAGEMENT** - creating and maintaining partnerships with members, industry and key government agencies.

**REPRESENTATION** - working for industry to protect and promote their interests.

## OUR STRATEGIC GOALS

### SUSTAINABILITY

To secure the long-term sustainability of the EWPA.

### PROJECTS

1. Have an experienced, active and robust governance structure with sound constitution and policies.
2. Develop library of educational resources to further the awareness and correct use of EWP's.
3. Implementation of accreditation scheme for the issuance of 6-month certification and major rebuilds.
4. To grow membership base, and to increase member services.

### INDUSTRY ENGAGEMENT

To see increased industry engagement and greater member participation.

### PROJECTS

1. Raise awareness of the EWPA, promote industry best practices and educational mediums.
2. Develop a comprehensive communication and engagement programme.
3. Strengthen partnerships with key industry sectors to assist in identifying future needs for industry guidance or change to policy or regulations.