



STRATEGIC PLAN 2015-16

ELEVATING WORK PLATFORM ASSOCIATION OF NEW ZEALAND (INC.)

OUR PURPOSE

A professional industry collective, providing support, education and advocacy.

OUR MISSION

To promote and support best and safe practices in the use and maintenance of EWP.

OUR VALUES

SAFETY - constantly striving to improve safety and reliability as stated in AS/NZS1418 and AS2550 and Health and Safety in Workplace Act.

ENGAGEMENT - creating and maintaining partnerships with members, industry and key government agencies.

REPRESENTATION - working with industry to protect their interests.

OUR STRATEGIC GOALS

SUSTAINABILITY

To secure the long-term sustainability of the EWPA.

PROJECTS

1. Have an experienced, active and robust governance structure with sound constitution and policies.
2. To grow membership base, and to increase member resources and services.
3. Development of accreditation scheme for the issuance of 6 month certification and major rebuilds.

INDUSTRY ENGAGEMENT

To see increased industry engagement and greater member participation.

PROJECTS

1. Raise awareness of the EWPA, promote industry best practices and educational mediums.
2. Have a comprehensive communications and engagement programme.
3. Have increased member awareness and use of services.
4. Have strengthened partnerships with key industry sectors to assist in identifying future needs for industry guidance or change to policy or regulations.